

## Privacy policy Zantey version 2020.01.02

Zantey ApS is committed to protecting the Personal Data of our customers, suppliers and partners. This policy describes our data protection practices and how we use and collect Personal Data. Our processing of your Personal Data is needed for us to deliver service and products to you or placing orders or services with you company. We may also process your Personal Data in order to comply with our legal obligations as explained below or due to our legitimate interests.

### 1. PERSONAL DATA WE COLLECT

We will collect Personal Data from you in the following circumstances:

When you place an Order; we will collect your first and last name, E-mail address, postal address, phone number, payment information, such as your company's Account information, communications and correspondence sent to and from you, information about Order histories and/or Artwork histories.

When you contact us regarding products or orders, or for Customer Support or other customer service purposes; we may collect your name, e-mail address, phone number, and any communications from you to us.

When you ask us to create or design products: We may collect any images, text, logos or other Content that you submit, including information related to or included within such Content.

Automatically collected information; We receive and store certain types of information through technology whenever you interact with us, some which may contain Personal Data such as Cookies, Pixel Tags and Information collected by our servers. You will have a possibility to opt out of us collecting this data. Please see further information in our Cookie Policy.

### 2. PURPOSE AND USE OF PERSONAL DATA:

We use your Personal Data for the following purposes:

- To provide you with our Products and the Services and to evaluate, modify and enhance the Products and Services
- To process your payment, facilitate billing and issue invoices, as applicable
- To communicate with you and to respond to your requests
- To provide you with customer service and support
- For legal obligation purposes, i.e. post market surveillance and vigilance according to the MDR.
- To help keep our Website safe and secure and to improve the Website.

We use Automatic Information to administer the Website and track user activities on the Website. We will create anonymous data records from Personal Data by excluding information (such as your name) that makes the data personally identifiable to you. We use such Anonymous Data records

to analyze request and usage patterns so that we may enhance the Content of the Services and improve Website navigation.

### 3. HOW WE SHARE YOUR PERSONAL DATA

We disclose your Personal Data as described below. No Personal Data provided by you or that we may obtain automatically by your use of the Website, is not and will not be sold, rented, or shared by us with any third party without your prior consent.

#### **Transfer and Storage of Personal Data**

Your Personal Data will be transmitted, uploaded, transferred, stored, or backed up at Zantey's GDPR compliant cloud provider DropBox International Unlimited Company.

#### **Members of our group**

We may share your Personal Data with any member of our group, which means our subsidiaries and our parent company in Order to perform our Services and deliver products to you.

#### **Third Party Service Providers**

We will share your Personal Data with third party companies and individuals who perform Services on our behalf to help us provide the Services and deliver products to you. This may mean a transfer of your personal data out of EU. Other examples of Services that may be provided by Third Party Service Providers may include, but are not limited to: processing credit card payments with our payment provider in EU, providing customer service by our suppliers in EU; USA and China, and maintaining our customer lists by our service providers in EU. Third Party Service Providers acting on our behalf are only provided with such Personal Data reasonably required to provide the particular service for which they are retained. Our Third-Party Service Providers are obligated to keep all of your Personal Data confidential and to collect, use and disclose your Personal Data only to the extent necessary to provide the Services on our behalf. They are fully compliant to the EU GDPR regulation and have signed a Data Processing Agreement with Zantey.

#### **Business Transfers**

We may share some or all of your Personal Data in connection with or during negotiation of any merger, financing, acquisition or dissolution, transaction or proceeding involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. In the event of an insolvency, bankruptcy, or receivership, Personal Data may also be transferred as a business asset. If another company acquires our company, business, or assets, that company will possess the Personal Data that we have collected and will assume the rights and obligations regarding your Personal Data as described in this Privacy Policy. The company may need your consent to continue handling your data.

#### **Compliance with Law, Court Order, and Other Disclosures**

You hereby acknowledge and agree that Zantey may, in its sole discretion, release Personal Data when we believe such release is appropriate: (a) to comply with an applicable law, statute, regulation, Court Order, or administrative proceeding; (b) in connection with any legal investigation; (c) to investigate or assist in preventing any violation or potential violation of this

Privacy Policy or our Cookie Policy; or (d) to protect the rights, property, or safety of Zantey, our users, or others. This may include exchanging information with other companies and organizations for fraud protection and credit risk reduction.

### **Third Party Sites**

The Website may contain links to third party Websites, e.g Dropbox, Health Authorities' Websites, scientific organizations' Websites or third-party Websites may otherwise be associated with the Website. These companies and institutions are GDPR compliant but Zantey is not responsible for the policies and practices employed by the owners of such third party Websites, including but not limited to their collection, use and disclosure of your Personal Data, nor does Zantey offer any (and expressly disclaims any) guarantee, representation, warranty, or covenant of any kind with respect to the collection, use or disclosure of your Personal Data by any third party Website that is linked from (or is otherwise associated with) the Website. Please consult the terms and conditions and privacy policies of any third-party Websites prior to use.

### **Security of Your Personal Data**

We employ security safeguards to protect your Personal Data against loss or theft, as well as against unauthorized access, disclosure, copying, use, or modification. We do not transmit highly confidential information over the Internet.

## **4. YOUR RIGHTS REGARDING YOUR PERSONAL DATA**

### **Cookies**

Zantey uses Cookies and similar technologies to provide and support our websites, as more fully explained in our Cookie Policy; [www.zantey.com/images/PDF\\_files/cookiepolicy.pdf](http://www.zantey.com/images/PDF_files/cookiepolicy.pdf). If you do not wish Cookies to be stored on your equipment or, want to be notified of when they are placed, you may set your web browser to do so or withdraw your consent with us. Please note that if Cookies are turned off, you may not be able to view certain parts of the Website.

### **Marketing Communication**

By being an active and existing customer of Zantey, we have a legitimate interest of marketing our products to you. You can unsubscribe to this kind of communication at any time by contacting us at [info@Zantey.com](mailto:info@Zantey.com). Despite your indicated opt-out preferences, we may continue to send you administrative and transaction related communications.

### **Changing, Transferring or Deleting Your Personal Data**

We delete Your Personal Data once no longer necessary in relation to the purposes for which they were collected or otherwise processed. You may access, review, update, correct or delete the Personal Data by contacting us directly using the contact information provided below. If you would like to have your personal data transferred to someone else, please e-mail us at [info@Zantey.com](mailto:info@Zantey.com) and we will provide you with a file of your data. If you want us to delete your data, please contact us and we will fulfill your request.

## 5. IDENTIFYING DATA CONTROLLERS AND PROCESSORS

The EU GDPR regulation differentiates between the “Data Controller” and “Data Processor” of data. Our Zantey customers are Data Controllers of their personal data. Zantey is also a Data Controller of your personal data. Our third-party suppliers, are Data Processors. This means they are processing the data on yours and Zantey’s behalf.

## 6. CHANGES TO THIS PRIVACY POLICY

We reserve the right to change this Privacy Policy at any time for any reason. If we change it, we will post the new one on our web page. Any non-material changes to this Privacy Policy will be effective as of the day they are posted. If we make any material change to this Privacy Policy, we will notify you by prominently posting notice of the changes on our Website. Any material changes to this Privacy Policy will be effective upon thirty (30) calendar days following our posting of notice of the changes on our Website. These changes will be effective immediately for new users of our Website and for new customers, suppliers and partners.

## 7. DATA PROTECTION OFFICER AND CONTACT INFORMATION

<b>Our contact details:</b>	<b>Contact our Data Protection Officer:</b>
Zantey ApS	info@zantey.com
Lejrvej 17	
3500 Værløse	
Denmark	

If you believe that Zantey does not fulfill its obligations according to the EU GDPR regulation or other applicable privacy legislation, you also have the right to lodge a complaint with a supervisory authority.

### **Cookie Policy**

We do not use Google Tag Manager on our web site, therefore we do not collect or store any of your information and therefore we do not have a cookie alert for you to accept.

We only have technical cookies, also called process cookies, which only purpose is to have the website to run normally.